

Strategic Sustainable Development

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Planning strategically for sustainability using the Natural Step framework

COURSE OBJECTIVES:

- Understand how the Natural Step framework provides a definition of sustainability based on sound science and systems thinking that enables organisations to develop a coherent and strategic approach to implement sustainable practice
- Learn how to identify, prioritise and implement initiatives and investments that are aligned with a long-term plan for sustainability
- Learn how leading global and NZ companies have used the Natural Step framework to align commercial success with implementing sustainable practices
- Hear from experienced sustainability practitioners from the business and community sectors

DISCLAIMER: While every endeavour is made to ensure that the information in this brochure is accurate, The Natural Step Aotearoa NZ Foundation reserve the right to amend, alter or withdraw any of this information. TNSFANZ reserves the right to withdraw the training course should there be insufficient registrations.



Supported by



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Training Partner



Course Details



COURSE DETAILS

Course Length: 2 days, 9.00 am - 4.30pm (after pre course readings estimated 2 hrs).

Dates:

Auckland	March 17 th /18 th and November 3 rd /4 th
Tauranga	August 19 th /20 th
Wellington	September 16 th /17 th
Nelson	August 25 th /26 th
Christchurch	March 11 th /12 th
Dunedin	May 5 th /6 th
Queenstown	July 28 th /29 th
Invercargill	November 10 th /11 th

Accommodation: Can be arranged on request.

Meals: Morning and afternoon teas and lunches supplied.

Cost: Course fees \$995 plus gst pp or \$850 plus gst for two or more people from one organisation. Organisations using the Natural Step framework receive further concessions. Course registration by paying fee in full (refundable if course does not run) or 10% non refundable deposit. Payment by Internet banking to TNSFANZ 020 506 020 5759-00 (BNZ) with your name and the course location or by posting a cheque to TNSFANZ, P.O Box 13662, Christchurch 8141.

Staffing: Steve Henry, Simon Harvey (depending on numbers). Additional TNS advisors will assist in different locations. For further information on TNS advisors see: www.thenaturalstep.org/en/new-zealand/our-people.

Recording: These courses may be recorded to provide resources for future use.

Registration: Please contact The Natural Step Office (details on rear).

More information: Please contact: South Island: Steve Henry on 021 705 873, North Island Simon Harvey on 021 808300.

About the Natural Step



THE NATURAL STEP

The Natural Step provides an internationally recognised and proven framework for integrating robust sustainable thinking into organisational success. Internationally, TNS provides the most universally accepted framework for working towards sustainability. The framework provides a simple, yet scientifically based, definition of sustainability that facilitates innovative decision-making.

The framework has been used by many of the worlds leading brands including Panasonic, Electrolux, Nike, McDonalds, BHP Billiton, Dow Chemical and IKEA in helping to embrace sustainability to drive commercial success whilst integrating principles of sustainability into organisational thinking and design. In NZ the framework has been used by Les Mills International, Les Mills New Zealand, Otago Polytechnic, The Business Expo, Macpac, Tait Electronics and Phoenix Organics amongst others.

In New Zealand, the TNS network comprises a number of accredited advisors who offer a variety of specialist skills ranging from strategic planning, management consulting and CSR reporting to green buildings, water, engineering and scientific research. The New Zealand TNS network is connected to the international TNS network which provides access to a number of cutting-edge research programmes as well as case studies and the lessons learnt from working with a diverse range of large corporates in Europe, North America, Australia and Asia.

More information and resources are available from:

The Natural Step National office
Phone: 03 943 2032
Email: natstep@natstep.org.nz
Web: www.naturalstep.org.nz

Tutor Profiles



STEVE HENRY

Steve has over 20 years experience as an educator and has designed and led multiple projects in implementing sustainable practice. He led the development of the highly successful Sustainable Tourism project in his home town of Wanaka. He has worked training a range of organisations in sustainable practice including Heinz-Watties, Comvita and AJ Hackett. He is leading the development of Otago Polytechnic's Centre for Sustainable Practice.

SIMON HARVEY

Simon is an experienced sustainability and corporate responsibility practitioner. He is a director and principal consultant for BusinessLAB, a firm which helps organisations understand and capture the opportunities of sustainable practices, and use them for competitive advantage.

Simon is based in Auckland and has worked with a diverse range of organisations from businesses to local government agencies. Among these are Les Mills, Sarah Trotman and Associates and Hastings District Council. Simon has recently conducted training for NZ Trade and Enterprise's training providers in understanding and implementing sustainable practices.